

Hello 😊!



Artist, Art Educator,
Art Consultant,
Design Educator &
Graphic Designer

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M.F.A. in Applied Art,
Sir J. J. Institute of Applied Art, Mumbai,

Specialization in Typography,
Lettering & Calligraphy.





*Career
Counselling
in
Art & Design
sector*



Art

Art sector deals with skills purely related to hand together with effective use of imagination, ideation and concepts of varied nature/relevances.

Design

Design sector deals with creativity, conceptualization, ideation, visualization, imagination etc aspects, put together to invent, plan and develop something for a particular purpose.



Specializations in Art:

Fine Art

(Sculpture, Clay Modelling, Painting, Crafts etc),

Foundation of Art,

A. T. D. (Art Teachers Diploma),

G. D. Art (Graduation in Diploma Art),

Art Master



Specializations in Design with respective disciplines:

Communication Design

1. Graphic Design
2. Animation Design
3. Film & Video Communication

Fashion Design

1. Accessories Design
2. Apparel Design
3. Fashion Communication
4. Fashion Management
5. Fashion Styling
6. Fashion Technology
7. Knitware Design
8. Leather Design
9. Textile Design

Industrial Design

1. Furniture & Interior Design / Architecture
2. Glass & Ceramic Design
3. Product Design
4. Toy & Game Design
5. Transportation Design

Inter-disciplinary Design

1. Universal Design

IT Integrated Design

1. Digital Design
2. Game Design
3. Information Design
4. UI & UX Design



Common terms for denotation
in day to day use:

**Commercial Art / Applied Art - Advertising,
Graphic Design / Communication Design,
Architecture, Interior Design,
Fashion Design, Fine Art / Painting**



Common terms for denotation
in entrance preparation:

MAH-AAC-CET - Applied Art / Fine Art

NATA, JEE B.ARCH, CEPT - Architecture

NIFT - Fashion Design

UID, NID (DAT) - Interior Design, Graphic Design

***UCEED/CEED, AIEED - Visual Communication,
Graphic Design***



Opportunities in Art sector:

*Art Teacher in educational institutions,
Fine Artist, Restoration Artist,
Art Gallerist, Art Curators, Art Consultants,
Art Critics, Art Educators at Art Colleges,
Art Director, Set Designer etc.*



Opportunities in Design sector:

*2D/3D Designer, Creative Director, Graphic Designer,
Cinematographer, Production Designer,
Interior Designer, Architect, Fashion Designer,
Application Designer, Visual Merchandiser,
Lifestyle Product Designer, UI /UX Designer,
Animators, Photographer etc.*





*Top colleges
in
Art Sector*



- 1) College of Art, New Delhi
- 2) Faculty of Visual Arts, Banaras, Varanasi
- 3) Sir J. J. School of Art, Mumbai
- 4) Faculty of Fine Arts, Maharaj Sayajirao University of Baroda, Vadodara
- 5) Faculty of Fine Arts, Jamia Millia Islamia, New Delhi
- 6) College of Fine Arts, Trivandrum
- 7) Jawaharlal Nehru Fine Arts University, Hyderabad
- 8) Govt. College of Fine Arts, Chennai
- 9) Dept. of Fine Arts, M. G. Kashi Vidyapeeth, Varanasi
- 10) College of Fine Arts, Karnataka Chitrakala Parishad, Bangalore
- 11) Visva-Bharati University, West Bengal
- 12) Amity University, Mumbai & Lucknow
- 13) Rachana Sansad College, Mumbai
- 14) L. S. Raheja College, Mumbai
- 15) Noida International University, Noida
- 16) Sophia College, Mumbai etc.





*Top colleges
in
Design Sector*



TOP Design Colleges of Gujarat

1. NID – National Institute of Design
2. NIFT – National Institute of Fashion Technology
3. CEPT – Centre for Env. Plan. and Tech.
4. GLS – GLS Institute of Design
5. Indus University
6. Khyati – School of Design
7. UID – Unitedworld Institute Of Design
8. P P Savani University
9. Anant University

TOP Design Colleges of Delhi NCR + Punjab

1. NIFT – National Institute of Fashion Technology
2. IIT – Indian Institute of Technology
3. Chitkara University
4. IIAD – Indian Institute of Art & Design
5. UPES – School of Design
6. IILM University
7. Apeejay Stya University
8. NIIFT
9. Tatyam School of Design



TOP Design Colleges of Mumbai

1. NIFT – National Institute of Fashion Technology
2. IIT – Indian Institute of Technology
3. ISDI – Indian School of Design & Innovation
4. WWI – Whistling Woods International
5. Vishwaniketan Institute of Design
6. ITM – Design Institute
7. NMIMS – School of Design
8. Istituto Marangoni
9. ACDS – Aditya College of Design Studies



TOP Design Colleges of Pune

1. Vishwarkarma University
2. SOFT – School of Fashion Technology
3. D Y Patil – University
4. MIT Institute of Design

TOP Design Colleges of Rajasthan

1. NIFT – National Institute of Fashion Technology
2. VGU – Vivekananda Global University
3. Arch Academy of Design
4. JK Lakshmipat – University
5. Indian Institute of Gems & Jewellery
6. PD Institute

TOP Design Colleges of Bangalore + Hyderabad

1. NID – National Institute of Design
2. NIFT – National Institute of Fashion Technology
3. IISC – Indian Institute of Science
4. Woxsen School Of Arts & Design





***Top colleges in
Design Sector
(Course wise)***



C Design Colleges & Courses

1. NID

1. Animation Film Design
2. Ceramic & Glass Design
3. Exhibition Design
4. Film & Video Communication
5. Furniture & Interior Design
6. Graphic Design
7. Product Design
8. Textile Design

2. NIFT

1. Fashion Design
2. Leather Design
3. Accessory Design
4. Textile Design
5. Knitwear Design
6. Fashion Communication
7. Apparel Production

3. IIT

1. B.Design

4. ISDI

1. Communication Design
2. Fashion Communication and Styling
3. Fashion Design
4. Interior Design
5. Product Design
6. Strategic Design Management

5. WWI

1. Filmmaking
2. Visual Communication Design
3. Fashion Design
4. Animation Filmmaking
5. Game Design
6. Music Production

C Design Colleges & Courses

6. Woxsen

1. Fashion Design
2. Product Design
3. Interior Design
4. Visual Communicator

7. GLS

1. Fashion Design
2. Apparel Design
3. Gems and Jewellery Design
4. Leather Design
5. Communication Design
6. Graphics
7. Animation
8. Digital Film Making
9. Environment Design
10. Industrial Design

8. Chitkara

1. B.Arch.
2. BFA Applied ART
3. B.Sc. Animator
4. Animation & Game Design
5. Interior Design
6. User Experience

9. IIAD

1. Fashion Design
2. Communication Design
3. Interior Design

10. Vishwakarma

1. Graphics & Multimedia
2. Fashion & Aerial Design
3. Interior Design
4. Product Design
5. Graphics Design
6. UX Design

C Design Colleges & Courses

11. Vishwaniketan

1. Product Design & Creative Innovation
2. Graphics Design & Illustration
3. Interior Architecture & Design
4. Computer Games Design

12. Indus

1. Communication Design
2. Interior and Furniture Design
3. Fashion Design
4. Industrial(Product) Design

13. Khyati

1. Fashion & Costume Design
2. Life Style Accessory Design
3. Interior Design
4. Industrial Product Design & Visual Communication

14. UID

1. Visual Communication
2. Animation & Motion Graphics
3. Fashion Design
4. Life Style Accessory Design
5. Product Design
6. Automobile & Transportation Design
7. Interior Design

15. ITM

1. Interior Design
2. Fashion Design
3. Visual Communication
4. Animation and VFX

C Design Colleges & Courses

16. P P Savani

1. Fashion and Textile Design
2. Product Design
3. Visual & Communication Design
4. Interior Design

17. VGU

1. Fashion Design
2. Interior Design
3. Lifestyle Accessory Design
4. Visual Communication
5. Animation Design
6. Product Design

18. Arch

1. Fashion Design
2. Interior Design
3. Jewellery Design
4. Craft & Accessory Design
5. Bachelor in Visual Art
6. Product Design
7. Graphic Design
8. Communication Design

19. LIPES

1. Interaction Design
2. Graphic Design
3. Interior & Retail Space Design
4. Animation & VFX
5. Transportation & Mobility Design
6. Industrial & Product Design
7. Game Design

20. SOFT

1. Fashion Design
2. Fashion Communication
3. Textile Design
4. Jewellery Design

C Design Colleges & Courses

21. D Y Patil

1. Automobile Design
2. Product Design
3. Graphic Design
4. Engineering Product Design
5. Computer Intraction Design
6. PG Diploma Digital Modeling Design

22. MITID

1. Product Design
2. Transportation Design
3. Interior Space & Furniture Design
4. Graphic Design
5. Retail Design
6. Animation Design
7. Film & Video Design
8. Fashion Design
9. Fashion Communication

23. Anant

1. Transdisciplinary Design
2. Interaction Design
3. Product Design
4. Interior Design

24. IILM University

1. Fashion Design
2. Fashion Business Management
3. Luxury Design Management
4. Interaction Design
5. Graphic Design
6. Product Design
7. Interior Design
8. 3D Animation & Gaming
9. Fine Arts

25. School of Design - NMIMS

1. B. Design – Humanising Technology

C Design Colleges & Courses

26. Aditya

1. Fashion Design
2. Interior Design

27. Istituto Marangoni

1. Fashion Design
2. Fashion Business
3. Fashion Styling
4. Interior Design
5. Luxury Brand Management & Marketing
6. Fashion Buying & Visual Merchandising

28. Apeejay Stya

1. Fashion Design
2. Graphic Design
3. Interior Design
4. Animation & Multimedia

29. JK Lakshmipat

1. B.Design
2. Product Design
3. Communication Design

30. Indian Institute of Gems & Jewellery

1. Jewellery Production & Manufacturing Technology
2. Kundan Meenakari Jewellery Design & Manufacturing
3. CAD Design
4. Teachers Training for Gems & Jewellery Sector

C**Design Colleges & Courses****32. NIIFT**

1. Fashion Design
2. Textile Design
3. Graphic Design
4. Interior Design
5. Animation & Multimedia

36. Avantika University

1. Product Design
2. Transportation Design
3. Interior Space & Furniture Design
4. Graphic Design
5. Retail Design
6. Animation Design
7. Film & Video Design
8. Fashion Design
9. Fashion Communication

38. PD Institute

1. Jewellery Design
2. Masters Diploma - Jewellery Design

39. Tatyam

1. Interior Design
2. Fashion Design



*Types of
Entrance Exams
in
Art & Design Sector*



MAH-AAC-CET,

NATA , JEE B.ARCH, CEPT,

NIFT,

UID (DAT), NID (DAT),

UCEED/CEED, AIEED





About
NID (DAT)
Entrance exam



NID 2019 Exam Highlights

<u>Exam Name:</u>	NID DESIGN APTITUDE TEST (NID DAT)
<u>Conducting Body:</u>	National Institute of Design (NID)
<u>Official Website:</u>	www.nid.edu
<u>Exam Type:</u>	National Level
<u>Exam Periodicity:</u>	Yearly
<u>Purpose:</u>	Admission to B.Des, M.Des & GDPD courses
<u>Duration of Exam:</u>	3 hours
<u>Mode of Application:</u>	Online
<u>Exam Mode:</u>	Pen & Paper based
<u>Language Medium:</u>	English
<u>Number of Papers:</u>	2 (Prelims & Mains)
<u>Mains Exam rounds:</u>	Studio Test & Interview



NID 2019 Important Dates

<u>Availability of form:</u>	1st Oct 2018
<u>Last date to fill form with fees:</u>	23rd Nov 2018
<u>Last date for payment of late fee:</u>	30th Nov 2018
<u>NID form correction:</u>	1st - 4th Dec 2018
<u>Download Admit card for DAT Prelims:</u>	17th Dec 2018
<u>DAT Prelims Exam:</u>	6th Jan 2019



DAT Prelims Result:

For B.Des & GDPD: 19th Mar 2019

For M.Des: 15th Feb 2019

Download Admit card for DAT Mains:

For B.Des & GDPD: 1st May 2019

For M.Des: 1st Mar 2019

DAT Mains Exam:

For B.Des & GDPD: 12th & 19th May 2019

For M.Des: 11th Mar - 12th Apr 2019

DAT Mains Result:

For B.Des & GDPD: 21st May 2019

For M.Des: 2nd May 2019



NID 2019 Eligibility

The candidates who want to apply for NID 2019 must fulfill the following eligibility criteria:

Bachelor of Design/ GDPD

1. Age Limit:

The candidates applying for DAT 2019 for B.Des. program must not be more than 20 years of age as on July 30, 2019.

2. Educational Qualifications:

The candidates applying for NID DAT 2019 must have completed or appearing in the final examination of 10+2 or equivalent from a recognized board (AISSE/ICSE/CBSE).



Master of Design

1. Age Limit:

The maximum age limit is 30 years for the candidates applying for the Masters of Design as on July 30, 2019.

2. Educational Qualification:

Applicants will have to prove that they have passed the following qualifying exams or equivalent before July 30, 2019.

- Bachelor's degree in any discipline under the 10+2+4 system, from any university recognized by law in India.
- Diploma in Design under 10+2+4 system, from any university recognized by law of India.

Note: Applicants must have passed the Bachelor's Degree/Diploma examinations at the time of document verification tentatively scheduled in June 2019.



NID 2019 Exam Center

Ahmedabad

Hyderabad

Bengaluru

Guwahati

Bhopal

Lucknow

Jaipur

New Delhi

Chandigarh

Mumbai

Chennai

Thiruvananthapuram

Kolkata

Raipur

Nagpur

Patna



NID 2019 Exam Pattern

The exam assesses candidates designing skills, creativity, reasoning ability and problem-solving skills. The exam is conducted for three courses – B.Des, M.Des and GDPD. Each has 2 sections having MCQ and subjective questions. The table below indicates the complete pattern of NID 2019:

<u>DAT 2019</u>	<u>For B.Des & GDPD</u>	<u>For M.Des</u>
<u>No. of sections &</u>	2 (Section A & B),	2 (Section A & B),
<u>No. of questions:</u>	Section A: 64 (MCQ), Section B: 3 (Subjective)	Section A: 59 (MCQ), Section B: 3 (Subjective)
<u>Total Marks:</u>	100	100
<u>Negative Marking:</u>	no	no
<u>Duration:</u>	3hours	2 ½ hour

EXAM MODE: PURE PEN & PAPER BASED



NID 2019 Marking Scheme

NID 2019 written exam consists of an offline exam of mixed nature. By mixed nature, it is meant that the paper would comprise both objective and subjective type questions.

- 70% of the total questions are of objective nature,
- Remaining 30% questions are subjective in nature.
- The two papers (objective and subjective) are held separately on the same day.
- There is no negative marking for wrong answer.

Candidates who qualify the first round (also called prelims) are then called for second round (also known as mains) of selection process which includes a Studio Test of 100 marks. The studio test checks the candidates' ability in sketching/drawing, handicraft modelling, and group discussions. All the tests under this round would be conducted in English medium only.



NID 2019 Exam Pattern & Syllabus

NID Exam is held in two stages. The first stage is the preliminary exam. The exam will comprise of 2 papers. Paper 1 will comprise of 70 marks questions of objective type and Paper 2 will comprise of 30 marks questions of subjective type. There will be no negative marking.

The stage 2 is the main examination which will be conducted for those students who clear the 1st stage. The stage II examination will be based on practical tests including sketching/drawing, handicraft models, group discussions as well as presentations. This examination will carry a total of 100 marks. The test will be conducted in English medium only.

There is now a fixed syllabus outlined by the NID, the analysis of key words under the syllabus section of the notification and previous year question paper shows that following topics are considered as main ones for stage one and stage two exam.



Stage 1 (Written Test) Important Topics

- **Communication skills**
- **Composition**
- **Animation**
- **Creativity**
- **Drawing Skills (For subjective part)**
- **General Mental Ability**
- **Design skills**
- **Environment sensitivity**
- **Visual Design**
- **Thematic color arrangement**
- **Proportions and Perspective**
- **Abstract Symbolism**
- **Memory Drawing**



Stage 2 (Studio Test) Important Topics

- Doodling
- 3D Modeling
- Observation Test
- Creative Thinking
- Audio-visual experience
- Body Language
- Material Manipulation
- Portfolio making

The topics mentioned above forms the core of the NID exam syllabus and cover over 90% of the questions in both stages of the exam.

